



atlanta hu♥ane society

SPCA OF GEORGIA, INC.

STRENGTH IN *Partnerships*

..... 2016 REPORT TO THE COMMUNITY

DEAR FRIENDS



Caring for homeless dogs and cats, improving their lives, and advancing animal welfare is the responsibility of our entire community. This includes animal welfare organizations, advocates and our supporters. These collaborations are key as our missions are all to save animal lives. This past year, the Atlanta Humane Society's goal was to lead these collaborations.

Our Transfer Partner Program teamed up with more than 100 agencies across the Southeast to give homeless animals a second chance. We brought harder medical cases into our shelters to provide specialized care, and our H.E.A.R.T. Rescue Team expanded its operations to help more animals in puppy mills, hoarding cases and natural disasters. These lifesaving efforts are only possible with generous support from our AHS friends.

We also took the lead and organized the Georgia Companion Animal Partnership Conference in Macon. The event brought together more than 225 animal welfare advocates from 54 agencies and nationally renowned speakers to discuss best practices and innovative ideas.

Continued collaborations, together with support from friends who care about animals and their well-being, will make even more lifesaving efforts a reality. We look forward to working with our partners and supporters to do even more for vulnerable dogs and cats in 2017.

Sincerely,

A handwritten signature in blue ink that reads "Cal".

Cal Morgan
President and CEO





Partnering Together to Save Their Lives

You could see every bone in Crumpet's body when she came into our care.

You wouldn't want to imagine how long she had gone without food or how long she was out on the street alone.

Crumpet was brought into a local animal control facility, and our friends there reached out to see if we could work with them to save her life. And, thanks to our community's support, we were able to bring Crumpet into our care for specialized medical treatment. She was provided a strict feeding schedule made up of multiple small meals a day and a foster home to provide her love.

Crumpet slowly put on weight, and every day she brightened up a little bit more. After two months, Crumpet hit a healthy weight and spent just one day on our adoption floor before finding her new mom.

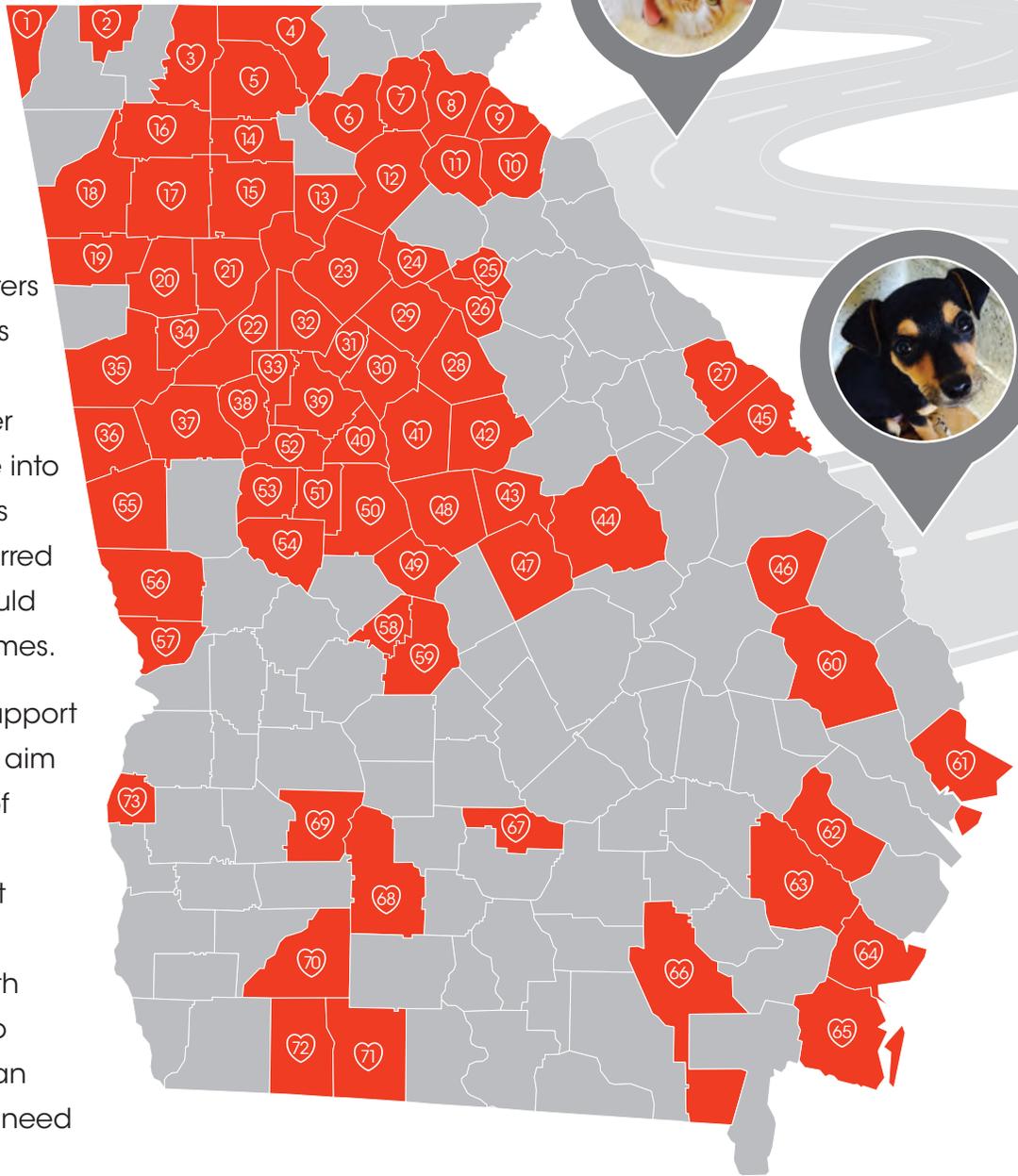
Crumpet is just one of the more than 30,000 animals we supported last year, but that support wouldn't be possible without our partnerships. Through these partnerships, we work with local animal control agencies to care for specialized cases, we rally together at our key events like the *Walk for the Animals*, and we prepare to provide support to the tens of thousands of animals who still need us.



GEORGIA OUTREACH

Last year, more than 5,600 animals came to AHS from our more than 100 transfer partners throughout Georgia and the Southeast. These shelters have limited resources to care for the overwhelming number of animals who come into their care, so the dogs and cats were transferred to AHS where they could quickly find loving homes.

With the continued support of our community, we aim to grow this network of partnerships in the Southeast to transport more animals out of facilities struggling with overcapacity and into shelters where they can receive the care they need and deserve.



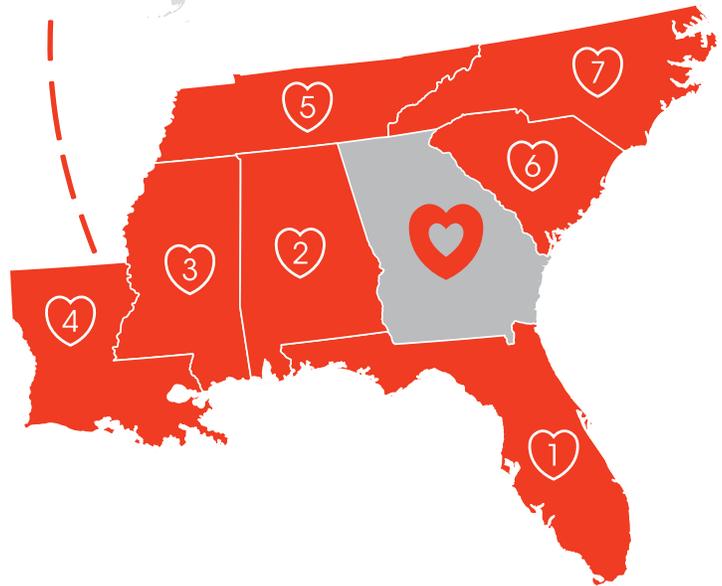
- | | | | | | |
|-------------|-------------|-------------|---------------|-------------|-------------|
| 1 Dade | 13 Forsyth | 25 Clarke | 37 Coweta | 49 Bibb | 61 Chatham |
| 2 Catoosa | 14 Pickens | 26 Oconee | 38 Fayette | 50 Monroe | 62 Long |
| 3 Murray | 15 Cherokee | 27 Columbia | 39 Henry | 51 Lamar | 63 Wayne |
| 4 Fannin | 16 Gordon | 28 Morgan | 40 Butts | 52 Spalding | 64 Glynn |
| 5 Gilmer | 17 Bartow | 29 Walcott | 41 Jasper | 53 Pike | 65 Camden |
| 6 Lumpkin | 18 Floyd | 30 Newton | 42 Putnam | 54 Upson | 66 Ware |
| 7 White | 19 Polk | 31 Rockdale | 43 Baldwin | 55 Troup | 67 Ben Hill |
| 8 Habersham | 20 Paulding | 32 DeKalb | 44 Washington | 56 Harris | 68 Worth |
| 9 Stephens | 21 Cobb | 33 Clayton | 45 Richmond | 57 Muscogee | 69 Lee |
| 10 Franklin | 22 Fulton | 34 Douglas | 46 Jenkins | 58 Peach | 70 Mitchell |
| 11 Banks | 23 Gwinnett | 35 Carroll | 47 Wilkinson | 59 Houston | 71 Thomas |
| 12 Hall | 24 Barrow | 36 Heard | 48 Jones | 60 Bulloch | 72 Grady |
| | | | | | 73 Quitman |



SOUTHEAST

Animals are transported into AHS from these states.

- | | |
|---------------|------------------|
| 1 Florida | 5 Tennessee |
| 2 Alabama | 6 South Carolina |
| 3 Mississippi | 7 North Carolina |
| 4 Louisiana | |



NORTHEAST

In FY16, more than 470 animals were transported from AHS to shelters with fewer homeless animals where they were quickly adopted.





Partnering Together for a Lifetime

They always say that animals find their people and with Virginia Philip that couldn't be more true. She's had nearly all of her cats seek her out. They've made themselves known by sitting on her doorstep or meowing on the side of a trail she was running down. And she's taken them all in.

When Virginia left college and started her first job, she followed her passion, and the lead of the cats she was yet to know, when she chose the cause she wanted to support and donated her first \$5 to the Atlanta Humane Society. Virginia didn't know it at the time, but that \$5 was the beginning of a lifetime of support.

“I just have a soft spot for animals.”

Virginia Philip

And it didn't take long for Virginia to become an indispensable part of the AHS family. It was fate that after years of supporting the organization which truly pulled at her heartstrings, she was

approached to join the AHS Board of Directors.

Throughout her years of support for AHS, Virginia has impacted the lives of thousands of animals.

She's provided lifesaving medical support and helped care for animals when they needed it the most. And, by placing AHS in her will, Virginia has set up a legacy that is guaranteed to impact the lives of thousands more for years to come.

To talk about making a lifetime of impact on the animals and placing AHS in your will, please contact Joy Hallinan, CFRE, Vice President of Development, at jhallinan@atlantahumane.org.



PARTNERING TOGETHER LOCALLY

Sugar was living on the streets when she was hit by a car and picked up by one of our local animal control partners. She was having trouble walking, was in immense pain and needed specialized support.

Our friends at the local animal control reached out to work with us to save this girl's life, and we brought her into our care. Our Shelter Medicine Team evaluated her, but the x-rays were discouraging.

Sugar required surgery, but we didn't know what might happen to her until we operated. Her legs were in grave condition and her Achilles Tendon needed repair. One of our partner orthopedic surgeons, Dr. Edward Mitchell, came in to assist on the surgery. With him and our Shelter Medicine Team, we were able to save her legs and repair her tendon. Sugar was then placed into an awaiting foster home where she rested and healed before finding her loving forever family.

SAVING MORE LIVES



Unfortunately in the South, there are still a large number of shelters facing the difficult choice of euthanizing healthy, highly adoptable animals due to overcrowding in their facilities. It's our focus at the Atlanta Humane Society to alleviate some of that overcrowding and increase the number of animals in the Southeast with positive outcomes. In practice, this focus becomes a delicate balance of need and capacity to care – and a lot of partnering together.

It's always our first response to do everything we can here in Atlanta. We'll transport in as many animals as we have space for from our local Atlanta partners, and then we'll reach out to our Georgia partners to see how we might be of assistance.

To enable us to continue to assist our local shelters, we also work with partners in the Northeast to transport animals to where the demand for adoption often outweighs the number of adoptable animals. By including this transport out system into our lifesaving equation, we're able to regularly assist the animals in our local county shelters while remaining open to take in animals from those in our community who can no longer care for their pets.

Transporting animals into AHS and transporting animals out to the Northeast is just part of the solution to saving more lives here in the South, but working together with our partners is what makes this piece of the puzzle so successful.



Partnering Together to Engage

We feed 10,000 animals a year, and every day we're feeding nearly 500. Thanks to our partners at Purina, each pet who comes into our care is fed nutritious and delicious food. Their mornings are fueled with the excitement of adoption in the air and scoops of Purina ONE in their bowls. And, when that special day comes, they get to start off life in their new homes with a bag of their favorite Purina food as well. Purina even fuels our adoptions in a digital way, by showcasing our adoptable animals, and the adoptable animals throughout our community, to tens of thousands on Petfinder.com.

In addition to providing our pets with food, Purina also supports our programs and services. Through their financial support of our annual *Walk for the Animals*, our friends at Purina touch

nearly 2,500 engaged Walk participants each fall. And by working with us to actively engage our adopters, they touch another 10,000 pet lovers each year.

Whether it's providing food for our dogs and cats like Purina, medications for our pets like our friends at Merial, or financial support to enable us to continue our mission like VCA Animal Hospitals, our corporate sponsors are all valued partners in our mission and in the advancement of animal welfare throughout the Southeast.



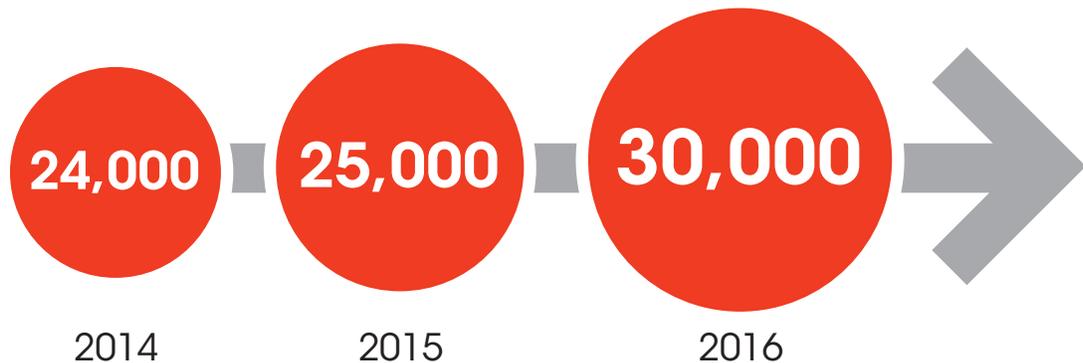
To learn more about becoming a corporate sponsor, please contact Courtney Bugler, Director of Development, at cbugler@atlantahumane.org.

*Growing Strong
Partnerships
Saves More
Animal Lives*



TOTAL NUMBER OF ANIMALS SERVED

Dogs and cats served by AHS through all of our programs and outreach services.



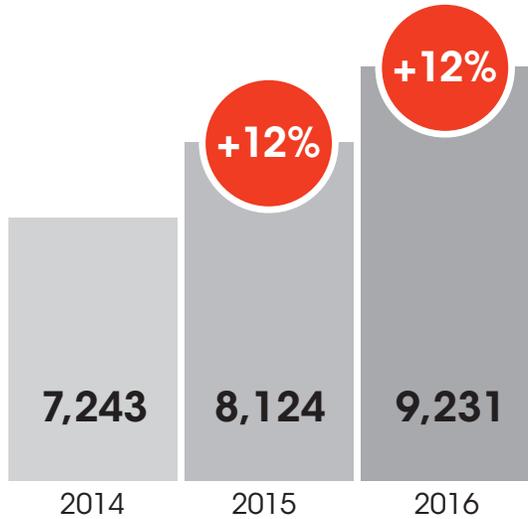
Thanks to our supporters in 2016, the Atlanta Humane Society helped more than



30,000 animals.

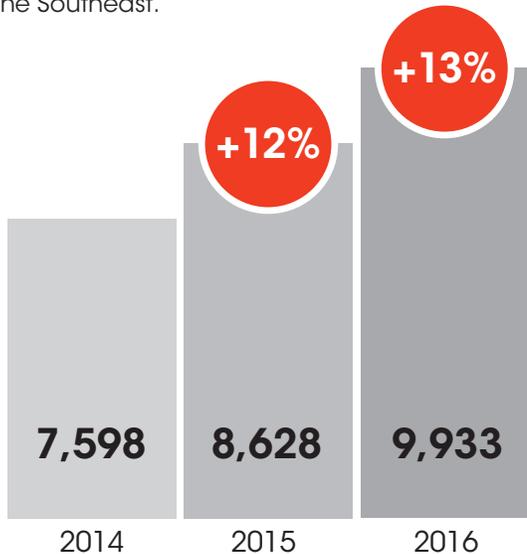
TOTAL LIVES SAVED

Dogs and cats who were adopted into loving homes or transported to places with fewer homeless animals where they were quickly adopted.



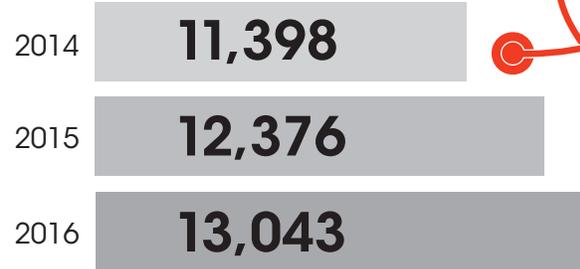
TOTAL INTAKES

Dogs and cats taken into AHS from owners who could no longer care for them or from one of our more than 100 transfer partners throughout the Southeast.



TOTAL SPAY / NEUTER

Spay/neuter surgeries help address the extreme pet overpopulation challenges in our area.



The **Georgia Low-Cost Spay and Neuter Initiative** was co-founded by the Atlanta Humane Society and the Holland M. Ware Charitable Foundation with additional support provided by PetSmart Charities, Petco Foundation, the Georgia Department of Agriculture and donors like you.

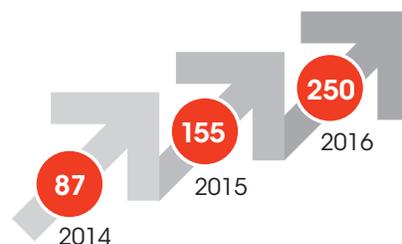
IMPACT:

13,043 animals spayed/neutered
 \times **14** average puppies/kittens per unaltered animal per year

182,602 fewer potentially homeless animals to cruelly fend for themselves or perish next year



ANIMALS SAVED BY THE H.E.A.R.T. RESCUE TEAM



AHS was called in to assist in rescue operations by state and county officials for hoarding cases, puppy mills and other inhumane situations.

*“ The Atlanta
Humane Society
and its H.E.A.R.T.
Rescue Team are
a trusted partner
across the state and
provide essential
services for the
animals and
communities
it serves. ”*

*Mark Murrach,
Georgia Department of Agriculture*





Partnering Together to Rescue

Our H.E.A.R.T. Rescue Team is called into desperate situations each year. We work with our animal control partners, the Georgia Department of Agriculture and our rescue placement partners to provide rescue and disaster relief services to animals in the Southeast.

Our team is equipped with specialized FEMA and rescue training to enable them to respond quickly and effectively when called. We're also equipped with an animal cruelty tip line for when acts of animal cruelty in our state occur.

SHELTIE RESCUE



A local partner contacted us about 50 Shetland Sheepdogs living outside in pens and metal crates in Hall County. Their owner had fallen ill, and she desperately needed help caring for them.

When we arrived, the Shelties were covered in fleas and painful mats. Many of them were suffering from tooth decay and anemia. We took them back to our Shelter Medicine Team and curled them each up into soft blankets.

Each of the Shelties received a specialized medical plan and was provided professional grooming to remove their painful mats. Then, one by one, they received medical care, surgeries and preventative medications.

And because of the support from our community, each one of these Shelties is now safe, resting comfortably in a loving new home.





Partnering Together for Specialized Care

Topsy was one of the last Shetland Sheepdogs removed from the property that day. Our team found her in a tiny crate inside her owner's home. She was small and wobbly, and we knew she would need immediate care. We rushed Topsy to our veterinarian in the field who looked her over and quickly got her back to our Mansell Campus.

We had nights when we weren't sure if Topsy was going to make it. But, after many rounds of blood work and neurological tests, we discovered Topsy had an irregular shunt in her liver.

This shunt was causing toxic blood to travel through her tiny body and wreak havoc on her brain, causing her to be ill and wobbly.

“Topsy is an affectionate and lively dog who has touched our lives so positively.”

*Pam Swank,
Topsy's new mom*

Thanks to more than 200 donors who responded to our urgent appeal, we were able to pay for Topsy's highly specialized liver surgery and ICU recovery. We reached out to our friends at the University of Georgia College of Veterinary Medicine for a consult and to provide Topsy this specialized care.

Pretty soon, Topsy was bouncing around like a normal puppy, her tipsiness had faded away, and she stole the hearts of her new family.

GUARDIANS CIRCLE

atlanta hu♥ane society

The Guardians Circle is an annual giving society of individuals and families who have donated \$1,000 or more during the year and have shown an extraordinary commitment to support our lifesaving animal welfare work.



“No animal should suffer from abuse or neglect. It is up to us to be their voice. That’s why I am a Guardians Circle Member.”

Su Longman



“Providing for the well-being of animals without homes and loving environments touches our hearts, and being personally involved provides us great emotional rewards.”

Karen and John Spiegel



“The quality of communication with AHS as a donor is fantastic. The Guardians Circle creates this community that enables you to learn a lot very quickly and feel connected.”

Robert Freeman



“As a cat volunteer and a donor, I love giving AHS my time, talent and treasure! The love for the cats is free but they have many needs that require financial support.”

Debbie Sutton



“I enjoy attending the Guardians Circle education programs. I didn’t realize some of the aspects of the behind-the-scenes work you just don’t normally know about, but it’s incredibly interesting.”

Marsha Holcomb



“I volunteer with AHS because I believe in what we do. My financial support is equally important as AHS needs this to achieve its mission and grow.”

Fraunce Ladd

To find out more about joining the Guardians Circle, please contact Bill Lane, Major Gifts Officer, at blane@atlantahumane.org.



Our Legislative Advocacy Network of active supporters rallied behind us to help make critical calls to their local legislators when bills impacting animals arose.

Additionally, our Humane Education Team launched outreach programs to engage youth and teach them about compassion and caring for animals. We brought this education to their classrooms while continuing to provide in-shelter experiences. We also launched our Pets for Educators program, a special month-long adoption promotion, to provide fee-waived pets to our community's teachers.

Last year alone, we reached 3,066 youth and 1,200 adults in our community through our Education Program.

Partnering Together in the Community

Our Adult Speaker Series brings experts to our communities to talk about issues that are relevant in their daily lives. This new series is hosted four times a year and led by our Humane Education Team to create a more caring and aware society. We aim to discuss issues that are timely and relevant, such as laws that impact pet owners and how to live alongside coyotes in our community.

During the past year the Atlanta Humane Society was also involved in legislative advocacy activity on behalf of the animals and their well-being. This included the passage of the Georgia Cost of Animal Care Act, the "Adoptable Dog" named the Official State Dog, support for a Spay/Neuter Tag and support for a Fireworks law that includes restoration of local controls.

“AHS is transforming the way communities care for their pets by going directly into neighborhoods to share their knowledge.”

*Claudine Wilkins, Esq.
Animal Law Source*



Working Together to Provide Increased Care

Our Shelter Medicine Team, led by Dr. Jennifer Morris, DVM, Director of Shelter Medicine, has been continuing to expand our Shelter Medicine Program and become even more efficient at saving animal lives. Our newly-formed partnership with the University of Georgia College of Veterinary Medicine brings fourth-year veterinary students to AHS for three-week rotations, allowing them to not only increase their skills as veterinarians, but also to increase their awareness of animal shelter medicine, a unique practice in itself.

As a result of this expanded Shelter Medicine Program, we've been able to treat more extreme cases of need and save more dogs and cats like Evie. When Evie came to us from a local county animal facility, her body was covered with open wounds. She was suffering from demodex mange, a skin condition that

causes painful, open lesions. Our Shelter Medicine Program immediately provided Evie with intense medical treatments and baths to help soothe her sores.

After weeks of these treatments from our Shelter Medicine Team, and lots of love in a foster home, Evie's fur grew back, her perky, loving personality began to emerge, and she was at last ready to be adopted into her forever home.

Our Shelter Medicine Program has made recent advances through the generous support of Spencer and Mary Anne Godfrey and Cynthia Jeness. As we continue to treat more medically in-need animals, we're seeking support for the expansion of a Rehabilitation Program so dogs and cats with severe issues can have the resources they need to become loving family pets.

STATEMENT OF ACTIVITIES

REVENUE

Contributions & Events	\$5,132,956
Program Service Fees	\$2,593,173
Total Investment Returns	\$1,834,917
Total Revenues	\$9,561,046

EXPENSES

Program Services	\$7,708,897
Administrative & General	\$1,119,893
Fundraising	\$1,199,124
Total Expenses	\$10,027,914

Change In Net Assets	(\$466,868)
Net Assets, Beginning of year	\$34,650,497
Net Assets, End of year	\$34,183,629

BOARD OF DIRECTORS

OFFICERS

Terrence Davis
Chair

Kristin Doherty
Vice Chair

Steve Feldman
Secretary

Wes Protheroe
Treasurer

DIRECTORS

Alton Adams

Gray Bethea

Elizabeth Fox

Jennifer Healey

Horace Nalle

Virginia Philip

John Spiegel

Kay Quigley

Rev. Janice Bracken Wright

ADVISORY BOARD

Marsha Holcomb
Chair

Susan Gordy

Dr. Randy Martin

Debby Pirrung

Brian Schmitt

Michael Smith

Marti Wilson

Cecilia Wright

HONORARY BOARD

Hon. Anne Cox Chambers

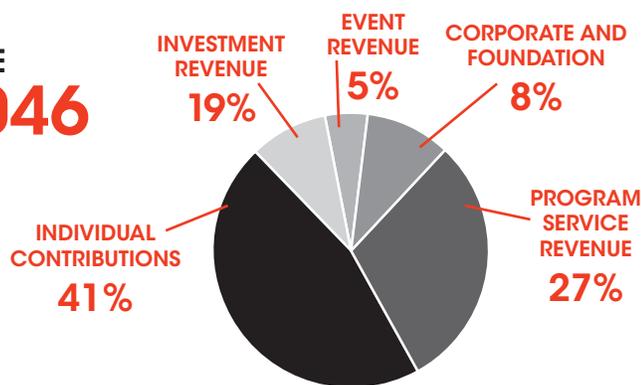
Judy Orthwein

Glenn Summerlin

Billy Joe Tolar

Ron White

TOTAL REVENUE
\$9,561,046



WHERE THE MONEY GOES (FY 2016)



77%
PROGRAMS



11%
ADMINISTRATIVE EXPENSES



12%
FUNDRAISING & MARKETING

Financial data compiled from the Atlanta Humane Society's IRS 990.

To see our 2016 IRS 990 and complete audited financial statements, please visit atlantahumane.org/about-us.

A close-up photograph of a woman with blonde hair, wearing a red Atlanta Humane Society shirt, holding a small grey tabby kitten. She is looking down at the kitten with a gentle expression. The kitten is wearing a tan harness with a gold star and a green letter 'C' on it. The woman's hands are visible, gently supporting the kitten. The background is softly blurred.

The mission of the Atlanta Humane Society is to improve animal welfare in the southeastern United States by providing quality animal services including preventative initiatives, education, advocacy and adoption of animals into permanent loving homes.

The vision of the Atlanta Humane Society is to be the premier leader and organizational resource for the welfare and protection of companion animals in the southeastern United States.